



HOCKEY HELPS THE HOMELESS HQ

44 EAST BEAVER CREEK, UNIT 4

RICHMOND HILL, ONTARIO, L4B 1G8

CHARITABLE NUMBER: 865580146 RR0001

NATIONAL FOUNDING SPONSOR



MEDIA FACT SHEET

OUR MISSION

At Hockey Helps the Homeless (HHTH), we believe that every Canadian should have a safe place to call home and the supports they need to thrive. To ensure that all homeless and at-risk Canadians have a fighting chance, we host Pro-Am and Collegiate hockey tournaments across Canada where players raise funds that make a direct impact in their community. All net proceeds stay local.

ABOUT HOCKEY HELPS THE HOMELESS

- We host 14 Pro-Am hockey tournaments across Canada where participants play with purpose in a one-day fantasy hockey tournament to raise funds that directly supports those affected by homelessness in their community.
- Our Pro-Am tournaments give amateur hockey players the opportunity to lace up with some of Canada's most admired professional hockey players through our network of over 200 NHL Alumni and female Olympians.
- 100% of net proceeds stay local; HHTH has partnered with over 50 homeless support agencies across Canada to ensure that the funds raised in each city that a tournament is held are invested strategically and locally.
- HHTH has granted over \$21 million since inception thanks to the support of our 1,000+ dedicated volunteers, 3,000+ players and 20,000+ generous donors annually.

FROM HUMBLE BEGINNINGS

- HHTH began in 1996, when a group of Toronto businessmen saw an opportunity to turn a small corporate tournament into a fundraiser for those in need.
- The inaugural tournament was then called "Hockey for the Homeless" and the small group of participants raised just over \$8,000 which was used to create 300 "survival kits" that would be handed out to those living on the streets of downtown Toronto
- In 1999, Hall of Famer Mike Gartner, friend of one of the HHTH Founding Members, suggested the Tournament be turned into a Pro-Am

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- HHTH began to build a network of NHL Alumni and Olympians and over time expanded across NHL cities and select OHL markets in Canada
- Today, HHTH has coast to coast impact across Canada and continues to expand into new markets

WHO WE SUPPORT

There's more than one story when it comes to how people end up homeless and that's why there is more than one way to help. At HHTH we invest in solutions that ensure fewer individuals and families end up on the streets. We do so in partnership with over 50 local organizations that are committed to ending homelessness through several means, including but not limited to:

- Emergency, transitional and long-term housing solutions;
- Education, training and employment;
- Youth support services;
- Sports and recreation programming;
- Meal services; and other key supports.

For more detailed information on our local projects across Canada, please visit the Impact page [here](#).

THE PRO ROSTER

HHTH has an impressive pro roster of more than 200 NHL Alumni and Olympians, including Hockey Hall of Famers and Olympic Gold Medalists. Some of the pros that play in our Pro-Am Tournaments include:

- Doug Gilmour
- Glenn Anderson
- Wendel Clark
- Guy Carbonneau
- Brad May
- Mike Gartner
- Kirk McLean
- Robyn Regher
- Georges Laraque
- Shayne Corson
- Angela James
- Jayna Hefford
- Natalie Spooner
- Sarah Nurse
- And many more

HOMELESSNESS IN CANADA STATISTICS*



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- At least 235,000 Canadians experience homelessness in a given year; nearly 40,000 of them are young people
- 35,000 Canadians are homeless on any given night; about 6,000 of them are youth
- 14,400 Canadians stay in emergency homeless shelters on any given night
- 2,880 Canadians are unsheltered on any given night
- An estimated 50,000 Canadians fall into the category of hidden homelessness, meaning that they could be couch surfing or staying in a non permanent residence

**Statistics courtesy of Homeless Hub's "The State of Homelessness in Canada 2016" [here](#) and "Report on Youth Homelessness 2018" [here](#).*

MEDIA CONTACT

Have any further questions? Please contact our team below:

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DESIGN, PHOTOGRAPHY & LOGO ENQUIRIES

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